

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.33,090/- to Ushodaya Enterprises Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1105**

**Dated: 12-03-2012**

Read the following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011.
3. From M/s. ETV, Hyderabad, Invoice No.130058876, dt:30-11-2011 & 130058946, dt:10-12-2011.

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**ORDER:**

In the letter 2<sup>nd</sup> read above, M/s. ETV, Hyderabad has been requested to telecast 150 scrolls through their channel from 30-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Special Summary Revision of Photo Electoral Rolls, 2012. Accordingly, M/s ETV, Hyderabad has telecasted 150 scrolls and furnished the bills for an amount of Rs.33,090/- including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.33,090/-** (Rupees Thirty three thousand and ninety only) to M/s. Ushodaya Enterprises Private Limited, Hyderabad towards the cost of telecasting 150 scrolls through their channel from 30-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
150 Scrolls	30-11-2011, 01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	<b>33,090/-</b>
	30-11-2011, 01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	

3. The expenditure sanctioned in para 2 above shall be debited to “**2015 Elections - M.H 108 Issue of Photo Identity Cards to Voters – S.H (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2011-12.

(Contd...2...)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Ushodaya Enterprises Private Limited, Television Division, Hyderabad” A/c No. 370605010044064, Union Bank of India, Saifabad, IFSC Code: UBIN0537063, MICR Code: 500026012.**
5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1<sup>st</sup> read above.
6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager, Eenadu Television Private Limited,  
Corporate Building, III Floor, Ramoji Film City, Hyderabad-501512  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER